

# THE STRATHMORE STANDARD AND BOW VALLEY

## Horse Blankets

We have them.  
The Most Dura-  
ble Weights at  
Prices Unparalleled

If you are needing them  
See Ours

STRATHMORE HARDWARE

VOL. IX., NO. 6

STRATHMORE, ALBERTA NOV. 7, 1917.

Subscription Price, \$10 per year

## LOCAL JOTTINGS

### Buy a Victory Bond

#### Heaters

The Best and  
HEAVIEST MAKES  
PROCURABLE AT  
MOST MODERATE  
PRICES

Your Inspection Invited

#### STRATHMORE HARDWARE

### Buy a Victory Bond

BORN.—To Mr and Mrs C. L. Dodge, October 27th, an 8lb. baby boy.

Mr and Mrs Green and family have come to town for the winter.

Mrs Elford and family have returned to Strathmore from Calgary.

Miss Pearl McCann is visiting here this week.

The Anglican Church Guild are holding a bazaar in the Marin and Evans Store on Saturday, December 1st.

#### Buy a Victory War Bond

Our readers are invited to send in suggestions as to what topics they would like to hear debated at the Forum during the coming season.

The "Victory War Loan" Headquarters for the Strathmore District are situated in the old Club Cafe.

The thought has occurred to us that now one of the garages in town has put in a big electric light plant, our Town Council might come to some arrangements whereby we could have a few lights on the streets.

Powell, the great magician, visited Strathmore on Tuesday and gave an entertainment of more than ordinary interest and was deserving of a much larger audience. Prof Powell, who has played all over the world, has made arrangements for a return visit in the near future.

**Dr. A. T. Spankie**  
M. D. C. M.  
**Eye, Ear, Nose & Throat  
SPECIALIST**

Offices—Suite 121-122 New P. Burns Building, corner 8th Ave. and 2nd Street East.

#### CALGARY

Phone:—M-2848  
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Intern and House Surgeon, Man-  
hatton Eye, Ear, Nose & Throat  
Hospital, 10th Street, City of 1911  
Specialists, Calgary School  
Board.

The Town Council meeting staged for Tuesday evening did not materialize owing to counter-attractions.

The dance given in the Opera House on Friday last was well attended and a very enjoyable time was spent.

The ownership of Victory Bonds is both good business and true Patriotism.

Mrs Stanger is leaving the end of the week for California, where she will spend the winter.

Rev G. A. Hipkin, of Tudor, will preach in the Methodist Church on Sunday next at 11 and 7.30, and at Nakata at 2.30. Rev Hipkin is a vigorous and popular preacher and is doing splendid work at Tudor.

Mr G. Weigand, Titonka, Iowa, and Mrs Eden and son from Woden, Iowa, have been visiting with their sister Mrs Stanger for about two weeks. Mr Weigand was very interested in the large fields of wheat as he comes from a corn country.

Halloween passed off quietly in town. Evidently the concert same evening drew the attention of the younger generation who are fond of playing pranks on the date, for we noticed that the town was still in the same position next morning, and apart from hieroglyphics on the store windows nothing extraordinary happened.

#### DANCING

Instruction given in Physical Culture, Classical and Ball Room Dancing. Apply before 4 p.m. daily at residence

**MRS. D. MACNAIR**  
C. P. R. Headquarters, Strathmore

### Buy a Victory Bond

Orange Valley Branch  
Red Cross

On Nov 1st the above branch met at the home of Mrs Wathan and Mrs Bywaters was able to report that a parcel comprising 144 articles had been sent to Calgary. The Branch will meet at Mrs Downey's on Thursday, Nov 8th at 3 p.m., when we hope to distribute more work. New members are joining every meeting and a cordial invitation is extended to all who have not yet joined us. The branch has decided to hold a dance in Orange Valley School on Friday, Nov. 16th at 8. Admission, gentlemen \$1.00. Ladies free. Proceeds, after any expenses have been deducted, will go to the work of the branch.

## Why Canada Needs More Money

UP to date the war has cost Canada about \$700,000,000.

Canada has spent in Canada over \$400,000,000 on her own account.

Canada has spent in Canada on behalf of Great Britain over \$300,000,000.

What Canada spends for Great Britain is really loaned to Great Britain and will be repaid or credited to Canada later on.

Great Britain needs so much ready cash to finance her own expenditures for herself and for our Allies that she must buy off credit from Canada, and from every other country where she can get credit.

Of course Great Britain's credit is so good that other countries, in order to get her trade, are quite as willing to give her credit as we are in Canada.

Canada wants to help Great Britain not only because Canada wants Britain's trade but because we are Canada and she is Great Britain—both members of the same great Empire, kin of our kin, our mother-land.

For Canada it is both a filial and patriotic duty to supply Great Britain's war needs and remember, her needs are our needs. Also it is in Canada's self-interest to supply those needs and thus keep open a market for our products.

Now, Britain needs our wheat, our cheese, cattle, hogs, and many manufactured articles.

Canada also needs many of these things—between the two it amounts to more than a million dollars a day in cash.

And the producers must be paid in cash.

Neither Canada nor Great Britain could go to a Canadian farmer and buy his wheat or his cattle on credit.

The farmer and all other producers might be ever so willing to give their country credit but they could not do it because they have to pay cash for wages,

for rent, materials, etc. They must be paid in cash, or its equivalent.

So Canada says to Great Britain:—"I will lend you the money so that you can pay cash to Canada's producers for what you want."

"I will borrow this money from our own people just as you borrow money from your people."

"I will also borrow from the people of Canada money to pay cash for all the products that Canada, as well as Great Britain, needs in Canada."

That is Canada's practical, patriotic part in helping to win the war.

Without this credit the Canadian producer could not sell to Great Britain, and without these Canadian products the war would be prolonged.

So it is necessary for Canada to give to Great Britain the credit in order that Canada's own producers, who need a market, will have one; and in order that Great Britain which needs the products to win the war, will get them.

\* \* \*

Now how does Canada get the money by which both Canada and Britain can pay cash for Canada's products?

By borrowing it from the people of Canada through the sale of Canada's Victory Bonds to be offered in November.

That is why Canada's Victory Bonds are offered to the people—to raise money to help to finish the war.

"Canada must keep her shoulder to the wheel even though it be a chariot of fire," and the way for Canada to keep her shoulder to the wheel is by buying

## Canada's Victory Bonds

Next week this space will tell why Canada raises money by selling Canada's Victory Bonds

Issued by Canada's Victory Loan Committee  
in co-operation with the Minister of Finance  
of the Dominion of Canada.



### This Good Old Remedy

isn't just a purgative. Quite the contrary.

It makes purgatives unnecessary by keeping the liver lively.

Take small doses regularly—a larger dose only if you're sure you need it. That's been the rule of hearty, sprightly, happy folks for 50 years.

**CARTER'S  
INTL. PILL CO.  
WINNIPEG, MAN.**

Colorless faces often show the absence of iron in the blood. **CARTER'S IRON PILLS** will help this condition.

### U. S. Destroyers' Work

Good Work of the U. S. Destroyers in the Frightened Zone

For many reasons the news cannot be detailed, but it may be said that the United States destroyers are very active in the protection of vessels in Germany's "fortification zone," and that they have done a great deal of work. They are exposed to danger from the enemy and from rough weather. They are away for four days off for officers and men on their decks, and are passing along the U-boat route on the other side means that the navy is doing full share of the work. They are not only sent to spells for them rest, little sleep, hard work and hardships. The crews come back to their ships after four days ashore go back, prepared for another turn with the submarine. They are not only ships and their crews and what they have accomplished is told, the work at the port of safety is not less than what they have done. They are blood-exhausted and the people are blind—Toronto Globe.

### Draw Revolving Picture

United States official representatives and newspaper correspondents who have been in Germany are now free to say what they think. One is drawn a revealing picture of the country's military and civilian life. He said that Germany is a horrible disease, which must be cured by the sword. The German rulers are blood-exhausted and the people are blind—Toronto Globe.

### Care of Swine

Comfortable Hogs Always Make the Best Gain

Farm animals must be comfortable in order to make the best gain possible. This is especially true of swine, since no farm animal suffers as much from bad conditions as does the hog. Most men prefer to feed hogs in the spring and fall, for they are more comfortable at those times on the same feed than during summer and winter. This is perhaps because the hogs are more comfortable when they are more comfortable.

M. A. Weaver, of the University of Minnesota, has made some interesting studies on the things which may be done to make fattening hogs comfortable. Provide adequate shade. If the hog lot does not contain plenty of shade, then artificial shade should be supplied. Hog lots, made so as to have at least one entrance, should be provided to allow at this time, or shade may be made by setting up canvas tents, posted so that they may be covered with panels or canvas.

Provide plenty of pure drinking water. This may be cheaply and satisfactorily done with a barrel waterer. It is better to have a barrel waterer than a trough, unless otherwise.

Two or three pounds of water is stored in the animal's body for each pound of food, hence the necessity and economy of furnishing plenty of water to drink.

Supply plenty of drinking water, but it oftentimes is an easy task to supply enough water for feeding stock that enough water is supplied. The water in the shop, however, helps to meet the requirements, but the horse should be given additional water.

Clean pools or walls keep the hogs healthy. Pools should be kept clean, spraying or putting hay in them.

Keep the hogs free from lice by dipping, spraying or by putting hay in the stalls.

Minard's Liniment Co., Limited, Montreal, have sent MINARD'S LINIMENT CO. and want to make a special offer for every day of the year. I consider it has no equal.

The offer is to start a new voyage.

Mr. CAPT. E. R. DTSZARHIN, St. Andre, Quebec, has received O. All Dangers, F. C. F. & Co., Frons, Telco. O. All Dangers, F. C. F. & Co., Frons, Telco. O. All Dangers, F. C. F. & Co., Frons, Telco.

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O. All Dangers, F



# Enter the Dressy Blouse in Tailored Mien



THE dressy blouse is indisputably a necessary adjunct to the well-equipped wardrobe. And now that the "costume" idea has taken such hold upon our fancies, this pretty complement to the costume cannot be dispensed with. Again the sports idea must be reckoned with. And most women who would be in the very front rank of the mode are sorely divided in opinion concerning blouse types. "Shall I be frilly feminine or smartly tailored?" they ask. Yes, you may be either, and still be in unimpeachable style; but how about a compromise? There's a whole quintet of suggestions in the blouses illustrated.

There is chic a-plenty in that chartreuse Georgette with its tiny little turnovers of white satin at neck and wrists. And that exquisite bead work in jet and chalk beads gives it quite all the dressiness that could be desired. Note, too, that necks are rising.

Chiffon, soft and filmy, always was a favorite of milady. But the plain-colored stuffs are so disgracefully diaphanous that they just had to be self-decorated. Here is one of the results of the decoration in a chiffon printed in rose, old blue and white. A bit of old-blue faille ribbon about the high neck and sleeves sets the whole thing off to perfection.

The two-toned blouse, two-toned everything, in fact, is having its day and a glorious day at that. As an illustration of the charm of this type of blouse take, for example, the one with the point in back. There is one in front, too. And this delightful soutaching does its bit in emphasizing the attractive cut.

It seems incongruous, doesn't it—Georgette à la militaire? But it isn't a bit; in fact, it's pre-eminently attractive. Look at the rust and sand with the distinctly military buttons "at the front" and see for yourself. And just to preserve the feminine idea, there is a splash of metal thread embroidery introduced on the collar, the epaulets and the cuffs.

Much has been said about the little touch of white. With the well-dressed it is an inviolable rule. And one worth adhering to, when you consider the universal becomingness of the tucked and vested model. A tucked amethyst blouse of marquisette with dainty white collar and vestee, a bit of white satin piping and then satin turnovers at the sleeve ends—now, doesn't that sound delectable?

THE STANDARD, STRATHMORE, ALBERTA.

THE STRATHMORE  
AND  
BOW VALLEY

**STANDARD**  
PUBLISHED EVERY WEDNESDAY  
SINGLE COPY—5 CENTS  
ANNUAL SUBSCRIPTION,  
(TO CANADA AND BRITISH  
EMPIRE) - - - \$1.50  
FOREIGN COUNTRIES 2.00  
PROPRIETOR:

JOHN MACKENZIE  
EDITOR AND MANAGER:  
C. S. PAYNE

WEDNESDAY, NOVEMBER 7, 1917

Local Advertisements 12 cents a line for first insertion, 8 cents a line for each subsequent insertion. Line to the inch. Locals, 10 cents a line. Large advertisements 30 words or under, 50 cents one insertion, or three insertions \$1 per column inch per month; 50¢ per column inch for one insertion. Insertions of more than 30 words must reach this office at least four months in advance.

Notes of remittance, money orders, sales etc., at which admission is charged, will be sold, or a collection taken, with the understanding that church services, will be charged for at 10 cents.

The Publisher is not responsible for opinions expressed by correspondents.

We would draw the attention of our readers to the advertisement on the front page, issued by Canada's Victory Loan Committee under the heading "Why Canada Needs More Money." This explains the reasons the Victory Loan is being launched and should be read by every man, woman and child throughout the country. Further particulars of the Loan will appear in future issues, or can be had on application to the District Secretary, T. E. Wright, Strathmore, or from the Chairman, Dr A. W. Girvin Strathmore.

This is the beginning of November and municipal affairs will, or should be, claiming attention. New Councilors, or perhaps the old ones will go back, for, in the times, local politics are at a low ebb. A case of allowing those to serve who will.

**Surprise Party**

A surprise party was given to Mr and Mrs H. C. Clark by the students of the High School on Thursday evening at the home of Mrs F. T. McElhoes. Besides the students a number of friends were present. During the evening Bathurst Hall, on behalf of the scholars, presented Mr and Mrs Clark with a set of silver spoons. Mr Clark responding with a neat little speech. The evening was spent in music and games and the guests had a very enjoyable time.

**Police Court**

SATURDAY: Before Justices Lambert and Vickery.

**WAGE CLAIM.**

George Thurston, of Nightingale was charged that on October 17th he refused to pay to A. Walker the sum of \$1.30, the same having been demanded, contrary to the Master and Servants Act of the North-West Territories.

Defendant pleaded not guilty.

A. Walker said that Thurston hired him for \$50 a month or going wages in March. At the beginning of August he was paid \$200, being wages up to the end of July at the rate of \$50 per month. He expected to get \$65 a month for August and September. Thurston gave him a cheque for \$100 for the last two months. —Cross-examined: He was working for Thurston in 1916. He was paid \$65 per month for harvest months and \$35 for the winter. He did not ask for higher wages in August.

G. Thurston said he hired the boy in August 1916 at \$60 a month and at \$35 a month from January to March. And at \$60 a month in April of this year. Nothing had been said about going wages until Walker quit and then he said he wanted \$65 for the whole of the

summer months. The boy's father asked for \$55. Nothing was said about going wages.

The Justices consulted and said it did not appear that Walker had any particular agreement with Thurston about getting higher wages in the harvest. It was only what he himself had been expecting to get. The case would therefore be dismissed, with costs agains Walker.

Mr J. J. Petrie appeared for the defence.

If you are thinking of getting Private Greeting Cards this Christmas, come in and look over our sample books. We handle the "Best in the West". Prices moderate; quality excellent.

**LIBERAL CONVENTION  
FOR THE PROVINCE OF ALBERTA**

A Convention of Liberals opposed to the Borden Government will be held at Edmonton, on Saturday, November 10th, at 10 o'clock, A.M. to discuss the issues of the impending election. All who are sincerely Liberal opposed to the Borden Government is invited to attend the Convention, and if convenient, a meeting of all Liberal clubs in the Province will be held at the same time. At the Convention the delegates from each of the 12 Dominion Conventions will be present, voting delegations will have issued for a single fare for the round trip. Delegates will purchase one way tickets at Edmonton and at the same time will be provided with special trains and special railway agents. At Edmonton return tickets will be issued free. Further information as to special trains will be given through the newspapers.

**Let the People Rule.**

ALEX ALLAN, President, Provincial Liberal Association.

**A Win-The-War  
Meeting**

*Under the Auspices of*

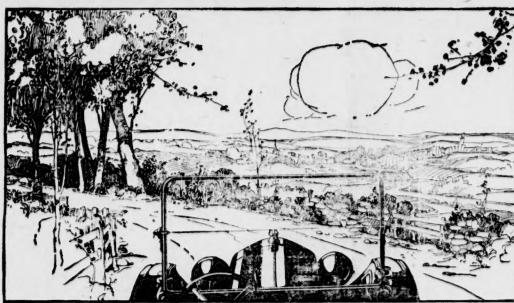
**The Strathmore Forum**

*. . . will be held on . . .*

**Wednesday, Nov., 14, 1917**

*at 8 P.M.*

*Place of Meeting will Appear on Posters.*



**Get Behind the Wheel  
of a Ford and Drive**

TRY it just once! Ask your friend to let you "pilot" his car on an open stretch. You'll like it, and will be surprised how easily the Ford handles and drives.

If you have never felt the thrill of driving your own car, there is something good in store for you. It is vastly different from just riding—being a passenger. And especially so if you drive a Ford.

Young boys, girls, women and even grandfathers—thousands of them—are driving Fords and enjoying it. A Ford stops and starts in traffic with exceptional ease and smoothness, while on country roads and hills its strength and power show to advantage.

Buy a Ford and you will want to be behind "the wheel" constantly.



THE UNIVERSAL CAR

F. O. B. FORD, ONT.

**W. C. Brown, Dealer, Strathmore**

Runabout	\$475
Touring	\$495
Coupelet	\$695
Sedan	\$800



MEET Every Thursday evening in Masonic Hall, Strathmore, at 8 p.m.

Visiting Guests cordially invited.

W. E. PHINNEY, Noble Grand  
G. B. ANDERSON, Rec. Sec.

**KING EDWARD LIVERY,  
FEED, AND SALE STABLES**

GOOD HORSES

Reliable Breds

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DRAYING AND DELIVERY ORDERS

Prominently Attended To

Horses for Sale

W. CODE,  
Manager

**SHOE REPAIRING**

I have opened a Shoe Repair Shop on and Street, next door to the Ford Garage and solicit your patronage.

**C. NERRINGS**

Best Materials Used  
All Work Guaranteed  
Charges Reasonable

**THE HUB CIGAR STORE**

**BILLIARD ROOM AND  
BOWLING ALLEY**

We Carry the Largest Stock of TOBACCO'S and SMOKERS' SUPPLIES in Town. Give Us a Trial.

**ROLAND HILL  
PROMOTOR**

"WE ARE COMPETENT."  
If You Want BETTER SERVICE  
at a more REASONABLE PRICE

Leave your Watch and  
Jewelry Repairs at  
the Stratmore Jewelry Store  
C. CHRISTIANSEN

**LOANS FOR LIVESTOCK**

THE UNION BANK OF CANADA is prepared to make loans to farmers on reasonable terms, to purchase cattle for feeding or breeding purposes.

It is in the best interests of farmers to increase their herds.

Consult the Local Manager for particulars.

**UNION BANK  
OF CANADA**

PAID UP CAPITAL  
TOTAL ASSETS EXCEED \$5,000,000.00  
\$109,000,000.00

**The Pioneer Bank of Western Canada**

STRATHMORE BRANCH—J. L. Van Tighem, Manager  
LANGDON BRANCH—W. A. Cruckshank, Manager  
STANDARD BRANCH—T. L. Ferguson, Manager  
CARSELAND BRANCH—J. L. Van Tighem, Manager

**OUR VALUES IN  
MITTS, GLOVES AND PULLOVERS**

**DEFY ANY COMPETITION**

This is a strong statement, but we are willing to leave it to your judgment after you have compared the goods and prices with any other store or catalogue.

We bought long ago for this winter's selling, and you get the benefit of this early buying.

Here are a few examples of the bargains we offer:—

Men's warm lined Mule skin Mitts, per pr **\$95.**  
Men's lined Horsehide (these were left from last yr.) ex. spec. **\$1.25**

Men's real Elkskin Mitts with good, warm lining, per pr **\$1.50**  
Men's lined Horsehide Mitts, good val at **\$1.50**

Lined Horsehide Mitts with close fitting elastic wrists, pr **\$1.75**  
Other lines of fine quality lined Horsehide Mitts that are as good as can be bought at **\$2 & \$2.25**

Ladies' and Children's Mitts and Gloves at equally good prices. Call and see them

**NOW IS THE TIME TO TAKE HOME YOUR  
APPLES**

**FOR WINTER USE**

OUR first big shipment of Winter Apples has arrived. Your choice of several good varieties, including Jonathans, Wagners and winter Bananas. These are big favorites, and we would suggest you make your purchases early. Prices will be higher later on; At present they are practically the same as last year.

**Gatenby & Fisher**

WHERE THEY STOCK THE BEST  
STRATHMORE - ALBERTA

**BUY AN IRRIGATED FARM**

FROM

**BECAUSE**

Irrigation makes the farmer independent of rainfall, and insures good crops, not occasionally, but regularly.

Irrigation makes possible the successful culture of alfalfa, the king of fodders, which insures good results in dairying and mixed farming.

Irrigation means intensive farming, which insures the full advantages of a densely populated agricultural community.

Irrigation in the Canadian Pacific is a new and unique idea. It is no longer an experiment, the years that it has been tried have conclusively demonstrated its success wherever intelligently applied.

This is the most liberal offer of irrigated farm land ever made. For full particulars, apply to

**ALAN CAMERON**, General Sup't. of Lands  
Canadian Pacific Railway, Dept. of Natural Resources, 929 First Street, E.  
Calgary, Alberta

**DR. J. I. KELLY**  
DENTIST

Phones: Office M6500 511, Herald Building  
Residence M5618 2 Miles East 32nd St. Ave. W.  
Calgary, Alta.

Attends Lambeth Block, Strathmore  
Friday afternoon and Saturday.





**Sudden Death.**

We regret to record the sudden death of Mrs Peter Dukelow, which took place on Saturday last. Mrs Dukelow, who is one of the oldest inhabitants of the Strathmore District, has been seriously ill for the past month and passed away from a paralytic stroke. Besides her husband she leaves behind one daughter, Mrs W. A. Freeman, two sons, Fred and Arthur, and a granddaughter, Mrs Ory Bereman, for whom the deepest sympathy is felt.

**Chautauqua****Entertainers**

With the close approach of the Chautauqua Festival, it is only natural that people will want to learn something about the entertainers who are coming to Strathmore for three days, Nov. 2nd, 3rd and 4th and so for the benefit of our readers, who we hope will turn out en masse to this great series of entertainments, we give a brief resume of the various artists who will appear.

**LADIES' FESTIVAL ORCHESTRA**

The Ladies' Festival Orchestra comes to the Dominion Chautauqua Festivals after several seasons of repeated successes on large Eastern Chautauqua stages. The Company is composed of six charming and talented young ladies conducted by the well-known Chicago musical critic, Louis O. Rainer. Their program is one of infinite variety; original music, readings, songs, instrumental solos and duets, selections. It needs hardly emphasize that the entire program is of the most musically critical to those who like a dash of syncopated time. Classical music is made interesting to all by popular tunes given a new charm by the hands of these six captivating musicians.

**ROYAL HAWAIIAN QUARTET**

Hawaiian music at Chautauqua—the Royal Hawaiian Quartet—brings the true and primitive haunting melodies that are sung string-picked, crooned and chanted in the native huts of old Hawaii. Their music breathes the language of the tropics, the murmur of the eight winds, in the palms, the "swish swish" of the waves at Waikiki. There is a melodious sweetness in strains of the skeletons, the guitars and tarpon fish in no other music in the world. Its soft caressing notes go straight to the heart.

**JULIUS CORSAR NAYPIE**

In an attempt to see his Greek motherland, Spelling his name and days in Palestine, receiving his education in the Orient, he has both the blood and temperament of the far East, its life and its learning.

It is hard to describe Naypie—there is no one just like him. His spectacular costumed lecture "The Oriental Pageant" is a poetical dream of artistic splendor unlike anything you have ever seen or heard. He appears upon the platform in the costumes of his people and delivers a remarkable lecture on the customs, manners and life of the people of the native land. He does it with clear sparkling wit and is rich in information as well as entertainment. A rare treat awaits you—hear Naypie.

**WALTER E. STERN**

Will come to the Chautauqua on the opening night of the festival with many ideas and ideas but, after all, of inspired common sense. Added to high mental endowments and a splendid personality, Mr. Stern has had a varied life. His education and a more varied life experience. You will enjoy his lecture and you will be charmed by a personal interview with the man himself. Mr. Stern has had much to do with the world's work and he will make it clear that every manhood can be combined in a practical way with kindness, sympathy and a love for humanity. His lecture, "The Far Country," is an unusual and inspiring talk.

**LEILA BIOMGELD**

Miss Blomgeld, writer, traveller and lecturer, comes to us from New Zealand with a graphic story of her home country. She is a New Zealander by birth, a lover of the land and its people, a close student of the customs and ways of the natives, and an authority on such subjects as the present political conditions of New Zealand, describing several of the unique laws, the method of applying and their success in the land and the most recent developments. She will tell you how New Zealand deals with questions of immigration, land monopoly, surcharge, taxation, unemployment, compulsory military service, etc., and many other topics of interest to the individual right up to all mail. Then, too, she will tell something of the Anzac Army and what her country is doing to help win the war. Her presentation is a blend of the most musically critical to those who like a dash of syncopated time. Classical music is made interesting to all by popular tunes given a new charm by the hands of these six captivating musicians.

**W. J. HINDLEY**

Formerly occupied the pulpit of the Central Congregational Church in the largest city of the most noted preachers of Canada. His regular audiences were the largest in the Dominion, numbering over 10,000 each public meeting. Now, as age has resigned his ability to the 1st-rate platform. We feel a pardonable pride in having secured him for the Chautauqua. He is destined to be one of the best lecturers on the Chautauqua platform today. He is a natural orator, a thinker, and a man with a thought compelling message. He delighted in great truths with sledge-hammer blows.

Wedding Invitations and Announcements, Ladies' and Gentlemen's Calling Cards printed neatly and on the shortest notice. Prices reasonable. Give us a trial order.

**First and Last-A Newspaper**

A-K-2

**SUBSCRIBE  
To THE CALGARY HERALD  
ALBERTA'S LARGEST DAILY**

**When Does a Feller  
Need a Friend?**

**E**VERY boy will find the answer in the Briggs' series of intensely human "boy life" pictures reproduced exclusively by THE HERALD. Briggs is a cartoonist of international reputation. So keen is his insight to human nature he may aptly be termed "The Mark Twain of the Brush."

Other Briggs' features published exclusively by The Herald include "The Days of Real Sport"—they bring you back to your own boyhood days; "Somebody is Always Taking the Joy Out of Life!"—you've met that person! An individual, have you not? "The Handy Man Around the House"—will bring but no incident; "Kely Pool"—there's much good natured argument in every game; "Isn't it a Grand and Glorious Fechin'" when the unexpected good thing happens.

Briggs makes a direct appeal. He has a message to all members of the family.

**SPECIAL  
TRIAL SUB-  
SCRIPTION  
OFFER**

The first 12 issues will be sent to you at \$1.00 a year by mail, but if you cut out this advertisement and send it with your name, P.O. address and ON DOLLAR (9120) to the Circulation Manager, The Herald, you will receive the Herald daily for four months.

**4 MTHS. \$1**

**QUICK ACTION****BIG NOVEMBER SALE****VALUES EXTRAORDINARY !!**

**D**ESPITE THE TREMENDIOUS DRAIN ON OUR STOCK during the past 60 days we have on hand today Complete Assortment in every department. We bought our stock in anticipation of the greatest trade we ever experienced, and they will prove adequate for our needs. Our Big November Sale offers a large variety of Standard Merchandise at a saving from 20 to 50 per cent. and in many cases under today's manufacturers' prices.

**YOU WILL HAVE TO HURRY**

Popping Corn, reg 15c lb	2 lbs for 25c
Beans, beans, beans	10 lbs for \$1
Oyster Shell per sack	\$1.95

**INDEED, A SPECIAL**

Corn Flakes, 15c, spec 2 lbs	25c
Macaroni reg 15c, ph spec	for 25c
Creamettes reg 15c, spec	for 25c
Vermicelli reg 15c, pk spec	for 25c
Spaghetti reg 15c, pk spec 2 for 25c	25c
\$1 pkg Poultry Food Tonic	75c
50c pkg Poultry Food Tonic	39c
Split Peas reg 15c, lb 2 lbs for 25c	25c
Jelly Powders reg 10c 3 for 25c	25c
Seeded Raisins reg 15c, 2 for 25c	25c
Currants, cleaned reg 25c for 39c	39c
Pickles, sweet mixed 50c sealed jars	45c
Pickled Walnuts 40c jars	30c
Olives, 50c bottles	39c
3c Package Pearline	25c
Hard water Toilet Soap	4 for 25c
Pure Castile per bar	25c
Floating Toilet Soap	5 for 25c
Fruit Jars, "Gem" Qts	\$1.50
" Half Gallons	\$1.95
15c, 20c & 25c Memorandum Books, your choice	3 for 25c
Writing Pads	3 for 25c
Dandy pencil sharpeners	10c
Sheaf paper, P.O. borders 10yds 15c	15c
Lead pencils 5c each, per dozen 50c	50c
Toilet paper, full count 25c	25c

**SMOKERS' BARGAINS**

Reg 10c plus smoking	4 for 30c
Reg 25c pkge	2 for 35c

Molasses in bulk	per gal 30c
Molasses 25c tins	2 for 45c
Molasses 5c pails	for 45c
50c tins 'equal egg'	per tin 35c
Bird's egg substitute	2 for 35c

**EVAPORATED FRUIT SPECIALS**

Apricots	per lb 30c
"	10 lb boxes 2.25
Prunes	25 lb boxes \$5.45
Pears	10 lb boxes \$1.45
"	per lb 30c
"	10 lb boxes 2.25
"	25 lb boxes \$5.45

Bran	per skg \$2.00
Shorts	per skg \$2.25
Oat Feed	per skg \$1.35
Oil Cake Meal	per skg \$3.50
Poultry Food	per skg \$3.50

(Special prices on ton lots)

**FORCED TO SELL**

out these goods from  
what the Food Con-  
troller says

**COMPARE****OUR PRICES WITH WHAT  
YOU HAVE BEEN PAYING**

Rolled Oats, 8 lb sk reg 60c for 44c
" purity tubes 40c for 44c
" 20 lb sk reg 1.25 for 98c
" 40 lb sk reg 2.45 for 195

Rolled Wheat 8lb sk reg 75c for 59c
Wheat Flakes in pkgs 50c for 44c
Corn Meal 10lb sk reg 90c for 73c
" 24lb sk reg 2.25 for 1.76

Wheat flakes 6lb sk reg 44c for 44c
" 10lb sk reg 90c for 73c
" 24lb sk reg 2.25 for 1.76

Buckwheat Flour 10lb sk for 90c
Graham Flour 10lb sk for 68c
Whole Wheat Flour 10lb sk
reg 90c
Pasty Flour 10lb sk reg 1.00 for 75c

Purity Flour 98lb sk \$5.50
Gold Seal Flour 98lb sk \$6.25

**AT THESE PRICES BUY YOUR  
HEADS OFF**

Corn Flakes, per doz pkgs 98c
Shredded Wheat reg 2 pkgs 35c
special 8 pkgs for \$1.00

Kellogg's Krumbles and Dominion
Corn Flakes reg 2 pkgs 25c
special per doz 31.25

Kellogg's Toasted Bran Flakes, Rice
Flakes, Wheat Flakes, reg 2
pkgs for 35c, special 3 for 44c

Cream of Wheat reg 35c pkgs 28c
Grape nuts, reg 20c pkgs 2 for 29c

Bran per skg \$2.00
Shorts per skg \$2.25

Oat Feed per skg \$1.35
Oil Cake Meal per skg \$3.50

Poultry Food per skg \$3.50
-----------------------------

**To get these prices it is  
necessary to pay CASH**  
(All goods charged reg. prices ONLY)

**Is your money worth  
anything to you at saving  
of from 20 to 50 per cent?**

**BARGAINS ON THE DRY GOODS  
SIDE MUST NOT BE FORGOTTEN**

Ladies' House Dresses regular \$2.00 sale \$1.39

Children's Wool Mitts 25 & 35c pr

Children's Fleece-lined Jersey Gaiters 50c to \$1.00 pr

Children's Corduroy Gaiters \$1 pr

Children's Sleepers reg \$1, sale 59c

Ladies' Cotton Hose, black & tan regular 45c sale 3 prs for \$1

Ladies' Black Lisle Hose regular 55c sale 45c pr

All Wool Sarge, red, brown, grey, sale 85c yd

All Wool Navy Serge regular \$1.25, sale \$1.25 yd

Shepherd's Check regular \$1.25, sale \$1.25 yd

Heavy Dress T-weed regular 90c sale 60c yd

Military Flannel regular 32c sale 20c yd

Huckaback Towelling for fancy work, 25 and 35c yd

Pillow Slips, reg 25c sale 19c

Soldier Linen Bags, reg 25c, sale 19c

Huckaback Face Towels regular 35c sale 29c pr

White Turkish Towels, reg 65c sale 55c pr

Large size Bath Tw's reg \$1, sale 75c pr

Water Glasses, reg 75c sale 50c

Water Glasses, reg 81c sale 75c doz

Lace Curtains, reg \$4 sale \$2.95 set

Girls' Wool Caps and Scarfs regular \$1.50 sale \$1.15 a set

**STRATHMORE TRADING CO., LTD**

**CHAUTAUQUA  
IS COMING**

**NOVEMBER 22, 23 & 24.**